

ABOUT BIMS

Bowens Institute of Media Studies (BIMS) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY FOR THE JANUARY 2019 INTAKE

Pick up an application from our Campus or apply online here:
<https://www.bowensinstitute.com/apply/>

GET IN TOUCH



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BOWENS
INSTITUTE OF MEDIA STUDIES
A PLATFORM FOR CREATIVE'S SUCCESS

CERTIFICATE IN VIDEO PRODUCTION



A PLATFORM FOR CREATIVE'S SUCCESS

BIMS's Video Production Certificate programme trains professionals in all aspects of the production process, including scriptwriting, producing, directing, cinematography and post-production editing. Using industry-standard cameras and editing software, students learn to produce videos from concept to final edit.

ENTRY REQUIREMENTS

An individual entering this course should have any of the following

Minimum requirements:

Attained KCSE Mean Grade of D plain

Or

Artisan, requirement are proficiency in spoken and written swahili or english languages.



UNITS:

 Scriptwriting, Camera Operations

 Producing, Directing

 Video Editing, Sound for Film & TV

COURSE DURATION: 1 Semester

CREDITS: Average of 6 units per term with 24 contact hours each

LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Write scripts for commercials, films and documentaries
-  Operate industry-standard cameras and edit videos and films
-  Complete a director's treatment and production schedule and budget