

ABOUT BIMS

Bowens Institute of Media Studies (BIMS) is a leading creative media and technology training institution, hosting diverse nationality students at its Ruiru Town campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme at Cliq Visuals Creative Labs.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY TODAY

Pick up an application from our Ruiru Town Campus or apply online at bowensinstitute.com

GET IN TOUCH



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BOWENS
INSTITUTE OF MEDIA STUDIES
A PLATFORM FOR CREATIVE'S SUCCESS

CERTIFICATE IN PHOTOGRAPHY



A PLATFORM FOR CREATIVE'S SUCCESS

COURSE DESCRIPTION

BIMS's Photography programme prepares students for the creative, conceptual and technical demands of a career as a photographer. Using state-of-the art cameras, students learn to light, shoot, edit and print photographs. The course also exposes students to various genres in photography and teaches students to tell stories using photographs.

ENTRY REQUIREMENTS

An individual entering this course should have any of the following

minimum requirements:

Attained KCSE Mean Grade of D plain

Or

Artisan, requirement are proficiency in spoken and written swahili or english languages.



UNITS:

- Introduction to Photography
- Visual Literacy – Storytelling
- Composing and Design
- Photo editing/Adobe Photoshop
- Studio Lights / Lightroom
- Attachment Program

COURSE DURATION: 1 Term - 5 Months

CREDITS: Average of 5 units with 24 contact hours each

LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Operate industry-standard cameras in order to capture still and motion-based images
-  Apply effective lighting techniques in natural, artificial and mixed lighting
-  Use Lightroom and Adobe Photoshop to edit and enhance images
-  Apply appropriate techniques for different genres of photography, including portraiture, documentary, and commercial